



Board of Directors Expectations and Benefits

March 27, 2015

The role of the inaugural Board of Directors of the Association of Women in Events is to establish policies consistent with the Association's Constitution and Bylaws and to actively define and support the mission of the association. Board members should engage, connect, and celebrate women professionals in the events field, and assemble the founding principles that will guide the entire association and its activities in the events sector.

The ultimate role of the Board is to assist the Association founders in carrying out the mission and strategic plan of the Association in concert with the strategic goals of the events community.

In order to be considered for initial membership on the Board of Directors of the Association, a potential nominee shall, in good faith, endeavor to meet the following standards:

1. Be an active member of the Association

2. Be informed about the Association's vision, mission, goals, programs and services, including a working knowledge of the Association's bylaws and policies.

3. Meeting Attendance

- Regularly attend and come prepared to Board meetings.
- Attend the founding board meeting in June/July 2015 and be prepared to be active in monthly board calls, not missing more than (3) calls in a calendar year.

4. Committee Meetings

- Serve on and attend appropriate committee meetings (if/and once established).
- Contact the committee chair or assigned staff immediately following a missed meeting to stay current on committee actions.

5. Provide Nominations

- Recommend and nominate worthy event professionals to be the recipient of awards and/or service on Association committees, boards or councils.



6. Confidentiality

- Maintain the confidential nature of board deliberations and avoid acting as spokesperson for the entire board unless specifically authorized to do so.

7. Voting

- Vote according to one's individual conviction and challenge the judgment of others when necessary, yet remain willing to support the decision of the Board and work with fellow Board members in a spirit of cooperation. Recognize that the Board officers alone speak for the board.

8. Advocacy

- Be an advocate of the Association of Women in Events, and act as a champion for the organization.
- Encourage others in the events community to become involved with the organization or join as member.
- Bring knowledge to the table as well as current events and issues in the industry relevant to women in events.
- Act in the best interests of the Association, and excuse yourself from discussions and votes where a conflict of interest exists.
- Support diversity and inclusion.

9. Financial

- Receive no compensation for your service as a member of the Board.
- Agree to pay your own expenses incurred in attending regular Board Meetings and Alumni Association activities.
- Contribute to Association programs commensurate with your ability.
- Support the Association's fundraising efforts.

10. Providing Professional Expertise and Individual Talents

- Board Members for the Association of Women in Events are talented and have collectively accumulated a broad range of experiences.
- Members are chosen for their real-world experience and are expected to lend their expertise toward advancing the goals of the Association and women in the events industry.



Benefits

The Association of Women in Events would also like candidates to know that being a part of a board—especially a founding Board of Directors-- is a very rewarding position both professional and personally. Along with hard work comes great reward! Benefits include:

1. Career Development

- Upon joining this elite group you may add your active board status to a LinkedIn profile, professional biography, and resume.
- You'll meet many other influencers in the events industry that could ultimately provide you with knowledge, skills, and networking to open doors to future positions in your field.
- Your time on the board will help you build leadership skills.

2. Sponsorship

- Those looking to make that “next step” in their career will find that joining a board is your next step in finding your professional “champion” in the events field. Sponsorship by an elevated person in the events field could open doors to higher positions in your field.
- Not only will you be exposed to great minds in the industry, but your time on the board shows that you are making significant contributions to the field of events management. This is important for future recognition, awards, career advancement opportunities, and maturity as a professional.

3. Mentorship

- Both having a mentor and becoming a mentor (and sharing knowledge) in your field are two of the most rewarding things that come with experience as a professional event planner/supplier. The Board position opens doors to both.

4. Prestige (Be an Influencer and Leader)

- AWE is expecting many applications for very few board openings. Founding members of the Board of Directors should feel proud of their positions within the board and contributions they will make.
- Board membership opens doors that you may have not had access to before, to specifically meet and share ideas as a peer to other leaders in the events industry.
- Use your voice—this is the time to make contributions that will significantly impact the professional careers of other events professionals in the future.
- Board membership leads to recognition in the events community.

5. Philanthropy

- Beyond expanding your own skills and professional network, you can be sure that your involvement as a board member is truly giving back to the community in the most important way possible.