

FOR IMMEDIATE RELEASE March 2017

ASSOCIATION FOR WOMEN IN EVENTS ANNOUNCES CARRIE ABERNATHY, CMP, CEM, CSEP AS WINNER OF SMART WOMEN IN MEETINGS AWARD

Association for Women in Events is proud to announce that Carrie Abernathy, CMP, CEM, CSEP has been named a 2017 Smart Women in Meetings Awards winner. Designed to honor and celebrate all women in the <u>meetings industry</u>, The Smart Women in Meetings Awards recognizes the industry's top female meeting professionals in five prestigious categories including Industry Leaders, Innovators, Entrepreneurs, Doers, and Rising Stars.

Now in its second year, the awards platform has come to serve as a celebrated benchmark for meeting planners nationwide. Nominated by their peers and colleagues, and ranked against hundreds of their remarkable, qualified meeting peers, these award winners earn top honors for their hard work and dedication to the meetings industry.

Carrie Abernathy, CMP, CEM, CSEP has earned recognition in the Entreprenuers category for her commendable contribution to the meetings industry.

"I am so honored to provide such a fabulous platform of recognition to our meeting planning community," said Smart Meetings founder and CEO, Marin Bright. "For such a female-driven industry, it is important to me to ensure that our women are gaining the recognition they truly deserve. Women in the workforce have their own set of challenges to overcome, and meeting planners have an especially difficult and stressful job—I'm so happy to salute these talented, hardworking women and continue to grow our community of strong female leaders."

Smart Women in Meetings Awards winners will be featured in the March 2017 edition of Smart Meetings print and digital magazines and will be honored with a prestigious plaque at the second annual Smart Woman Summit on April 28, 2017 at the Ritz-Carlton, Denver in Colorado.

2017 Smart Women in Meetings Awards Winners



About Association for Women in Events

Association for Women in Events is an inclusive community dedicated to the professional advancement of women in all facets of the events industry. The national organization was established in Washington, D.C. March of 2015. AWE opened international membership to women and men in the events/meetings industry in January of 2016. Its global board is comprised of 24 women and men from all areas of the meetings, conventions, events and exhibitions industry. Membership benefits include an immediate coaching program, access to the international membership directory, a robust events calendar, a quarterly educational eNewsletter, monthly webinars, ability to apply for Sponsorship Circle and 40+ opportunities for volunteer leadership positions. AWE offers annual individual, student, corporate and faculty memberships.

###

Contact: Kelsey Dixon davies + dixon 717-683-7849 kelsey@daviesanddixon.com