

FOR IMMEDIATE RELEASE DECEMBER 22, 2015

THE ASSOCIATION FOR WOMEN IN EVENTS TO LAUNCH 2016 MEMBERSHIP

WASHINGTON, D.C. Dec. 22, 2015 // The Association for Women in Events (AWE) is opening its doors to membership with the New Year. AWE's mission is clear: to be an inclusive community dedicated to the professional advancement of women in all facets of the events industry.

Stephen E. Peeler, Vice President, Development of ASAE Foundation states, "When presented with the AWE mission statement, I knew right away that I wanted to become a Charter Member of the Leadership Society. I encourage my friends, peers, former coworkers, fellow association members from organizations including ASAE, AMPs, DMAI, HSMIAI, MPI, NCBMP, PCMA and all event professionals to join me in supporting this valuable cause."

Peeler, along with Brad Weaber, Chief Innovation Officer with Connections Housing, are the first two founding supporters of AWE. They both happen to be men. AWE proudly welcomes both men and women to join the movement.

AWE will revolutionize membership by providing an inclusive community - both digitally and in-person. Membership benefits will include:

- Access to the immediate coaching program through the AWE website
- Membership directory
- Events Calendar (access to AWE events and other related industry events)
- Discounted partnership rates from our sponsors for AWE members
- Recipient of e-newsletter
- Access to apply for Sponsorship Circle

The membership rates of \$195/year are offered at a special introductory rate of \$175/year through March 31, 2016. Inaugural members will receive special recognition as a thank you from AWE Founders. As believers of sponsorship and mentorship, AWE also will offer a \$40/year student rate. AWE membership will be open to both men and women in the events, meetings, hospitality and travel industries.

Carrie Abernathy, CMP, CEM, CSEP, AWE Co-Founder & President says, "We couldn't be more thrilled to truly embrace our mission and open membership to the industry. 2016 will be the catalyst for the movement."

Membership will be available at womeninevents.org beginning January 20, 2016.

About the Association for Women in Events

The Association for Women in Events is an inclusive community dedicated to the professional advancement of women in all facets of the events industry. The national organization was established in Washington, D.C. March of 2015. AWE has earned international support from a myriad of individuals and organizations. For updates and announcements, follow AWE on [Facebook](https://www.facebook.com/AWEwomen) and [Twitter](https://twitter.com/AWEwomen). #AWEwomen Campaign hashtag: #BeInAWE.

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